



# **2022 VAN ALSTYNE WINE FESTIVAL**

Saturday April 30, 2022

12p-6p

Central Social District Park



**Van Alstyne Chamber of Commerce  
presents**

**2022 Van Alstyne Wine Festival**

**Join the Van Alstyne Chamber of Commerce for their first ever Wine Festival Saturday April 30, 2022 at the new Central Social District Park. That afternoon, six wineries including Cooley Bay Winery will have wine available for guests to sample and purchase, along with gourmet food truck, vendors and live music. The festival, which will run from noon to 6pm, is open to the public for patrons who wish to only buy bottles of wine from the wineries. Tickets are required for attendees who wish to sample the wines. Tickets purchased at the gate will be \$20 for 10 tickets.**



**THANK YOU SOLD OUT!**

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**Presenting Sponsor**

- Logo on all marketing material
- Logo on VA-Chamber website
- 10- Tasting tickets
- 1 10x10 Booth at event (1-10x10 tent and table included for use) prominent location
- signage on Main stage
- on stage presence during event

• **Total**  
**Investment: \$3500**

• Approved By: \_\_\_\_\_  
\_ Date: \_\_\_/\_\_\_/\_\_\_

# Champagne Sponsor

- Logo on all marketing material and on VA-Chamber website
- Inclusion in all marketing announcements
- 40- Tasting tickets
- 1 10x10 Booth at event (1-10x10 tent and table included for use may bring product on-site)
- Signage at entrance of event
- on stage presence before event

**Total Investment: \$2500**



Approved By: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

# Wine Glass Sponsor

**-Logo on all marketing material and on VA-Chamber website**

**Inclusion in all marketing announcements**

**-20- Tasting tickets**

**-1 10x10 Booth at event (1-10x10 tent and table included for use may bring product on-site)**

**-Signage at entrance of event**

**-Logo featured on Wine Glass**

**Total Investment: \$1750**

Approved By: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

# Shopping Bag Sponsor

- Logo on all marketing material
- Logo on VA-Chamber website
- 1 10x10 Booth at event (1-10x10 tent and table included for use)
- LOGO included on Shopping Bags
- (\*Bags given to all wine tasting participants)

**Total Investment: \$1500**



Approved By: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

# Red Sponsor

-Logo on all marketing material

-Logo on VA-Chamber website

\*Inclusion in all marketing announcements

-20- Tasting tickets

-1 10x10 Booth at event (1-10x10 tent and table included for use)

**Total Investment: \$750**



**PETTIT REALTY GROUP**  
Town Center Real Estate



Approved By: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

# Demonstration Sponsor

- Logo on all marketing material
- Logo on VA-Chamber website
- 1 10x10 Booth at event (1-10x10 tent and table included for use)
- 15-minute Stage Demonstration

**Total Investment: \$750**

Approved By: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_



# Rose' Sponsor

- Logo on all marketing material
- Logo on VA-Chamber website
- 10- Tasting tickets
- 1 10x10 Booth at event (1-10x10 tent and table included for use)

**Total Investment: \$200**

Approved By: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_